

ORDER



Orders	Order / Rev:	56959
	Alt Order #:	09820464
	Product Desc:	OBAMA FOR AMERICA A
	Estimate:	1798
	Flight Dates:	09/18/12 - 09/24/12
	Original Date / Rev:	09/17/12 / 09/17/12
	Order Type:	CIA - O

CBS 47

Agency	Name:	Greer Margolis Mitchell
	Buying Contact:	
	Billing Contact:	
		1010 Wisconsin Ave
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Obama/D/President
	Demographic:	A35+
	Product Codes:	Presidential Elections
	Priority:	P-3
	Revenue Codes:	AGY, POL-CAND, GEN

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	60	\$16,765.00	\$14,250.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	60	\$16,765.00	\$14,250.25	0.00
Total	60	\$16,765.00	\$14,250.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Millennium Washington DC Start Of Order - End Of Order 100%

Order Share

CBS 47	23%	\$16,765.00
Market	100%	\$72,891.30

CABLE

CAJL	0%	\$0.00
EAWS	1%	\$728.91
ETEV	0%	\$0.00
UNKWN	61%	\$44,463.70
WAWS	15%	\$10,933.70
WCWJ	0%	\$0.00
WJXT	0%	\$0.00
WJXX	0%	\$0.00
WTLV	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTEV	09/18/12	09/24/12	Action News @ 6a Action News @ 6a	CM	6:00 AM-7:00 AM	MTWTF--	:30	3	\$40.00	P-3	0.00	NM	3	\$120.00
ACTION NEWS @ 6A															
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 09/18/12		09/24/12		MTWTF--		3		\$40.00		0.00					
2	WTEV	09/18/12	09/24/12	Action News @ 5a Action News @ 5a	CM	5:00 AM-5:30 AM	MTWTF--	:30	3	\$20.00	P-3	0.00	NM	3	\$60.00
ACTION NEWS @ 5															
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 09/18/12		09/24/12		MTWTF--		3		\$20.00		0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
14	WTEV	09/18/12	09/24/12	Action News @ 6p	CM	6:00 PM-6:30 PM	MTWTF--	:30	3	\$200.00	P-3	0.00	NM	3	\$600.00
ACTION NEWS @ 6P															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/18/12 09/24/12 MTWTF-- 3 \$200.00 0.00															
15	WTEV	09/18/12	09/24/12	CBS Evening News	CM	6:30 PM-7:00 PM	MTWTF--	:30	2	\$300.00	P-3	0.00	NM	2	\$600.00
CBS EVENING NEWS															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/18/12 09/24/12 MTWTF-- 2 \$300.00 0.00															
16	WTEV	09/22/12	09/22/12	Sa Prime Access Rotato	CM	7:00 PM-8:00 PM	-----S-	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
ACTION NEWS @ 6P															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/17/12 09/23/12 -----S- 1 \$225.00 0.00															
17	WTEV	09/23/12	09/23/12	Su Action News @ 630p	CM	6:30 PM-7:00 PM	-----S	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
ACTION NEWS @ 630P															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/17/12 09/23/12 -----S 1 \$100.00 0.00															
18	WTEV	09/18/12	09/24/12	M-F 7p	CM	7:00 PM-7:30 PM	MTWTF--	:30	3	\$200.00	P-3	0.00	NM	3	\$600.00
JUDGE JUDY															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/18/12 09/24/12 MTWTF-- 3 \$200.00 0.00															
19	WTEV	09/18/12	09/24/12	M-F 730p	CM	7:30 PM-8:00 PM	MTWTF--	:30	2	\$250.00	P-3	0.00	NM	2	\$500.00
TWO AND A HALF MEN															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/18/12 09/24/12 MTWTF-- 2 \$250.00 0.00															
20	WTEV	09/22/12	09/22/12	Sa Prime Access Rotato	CM	7:00 PM-8:00 PM	-----S-	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
NEWS															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/17/12 09/23/12 -----S- 1 \$225.00 0.00															
21	WTEV	09/18/12	09/24/12	M-F Action News @ 11p	CM	11:00 PM-11:35 PM	IMTWF--	:30	3	\$220.00	P-3	0.00	NM	3	\$660.00
ACTION NEWS @ 11P															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/18/12 09/24/12 IMTWF-- 3 \$220.00 0.00															
22	WTEV	09/18/12	09/24/12	Letterman	CM	11:35 PM-12:35 XM	IMTWF--	:30	2	\$80.00	P-3	0.00	NM	2	\$160.00
DAVID LETTERMAN															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/18/12 09/24/12 IMTWF-- 2 \$80.00 0.00															
23	WTEV	09/18/12	09/24/12	Late Late Show	CM	12:35 XM	1:35 XMM	:30	2	\$20.00	P-3	0.00	NM	2	\$40.00
FERGUSON															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/18/12 09/24/12 -----S 2 \$20.00 0.00															
24	WTEV	09/22/12	09/22/12	Sa 1135p-1205a	CM	11:35 PM-12:05 XI	-----S-	:30	1	\$60.00	P-3	0.00	NM	1	\$60.00
TWO AND A HALF MEN															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/17/12 09/23/12 -----S- 1 \$60.00 0.00															
25	WTEV	09/23/12	09/23/12	Su Action News @ 11p	CM	11:00 PM-11:35 PI	-----S	:30	1	\$220.00	P-3	0.00	NM	1	\$220.00
ACTION NEWS @ 11/SPORTS360															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/17/12 09/23/12 -----S 1 \$220.00 0.00															
26	WTEV	09/23/12	09/23/12		CM	11:35 PM-12:05 XI	-----S	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00

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				Su 1135p-1205a											
				Su 1135p-1205a											
TWO AND A HALF MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1	\$75.00			0.00					
27	WTEV	09/18/12	09/18/12	Tue Reg 2	CM	9:00 PM-10:00 PM	-T-----	:30	1	\$3,500.00	P-3	0.00	NM	1	\$3,500.00
NCIS: LOS ANGELES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-T-----		1	\$3,500.00			0.00					
28	WTEV	09/19/12	09/19/12	Wed Reg 2	CM	9:00 PM-10:00 PM	--W---	:30	1	\$1,700.00	P-3	0.00	NM	1	\$1,700.00
CRIMINAL MINDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--W---		1	\$1,700.00			0.00					
29	WTEV	09/23/12	09/23/12	Sun Reg 2	CM	8:00 PM-9:00 PM	-----S	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
THE AMAZING RACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1	\$1,800.00			0.00					
30	WTEV	09/24/12	09/24/12	M-F 7p	CM	7:00 PM-7:30 PM	M-----	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
JAGUARS ALL ACCESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1	\$1,800.00			0.00					
													Totals		60 \$16,765.00